



DEVELOPER (WEB & ANALYTICS) JOB DESCRIPTION

Summary

Responsible for development and maintenance of the company website and identifying and implementing new opportunities to optimize business through data driven analysis, statistical modeling and business insights. This role will utilize business intelligence best practices, data sources and effective tools to produce analytics and reports to enhance business performance.

Primary and Essential Functions

- Update content on company website such as new job postings through applicant software, website layout, & climbing hold categories in addition to fixing any bugs.
- Develops strategies to leverage data and support company goals throughout the delivery of easy to use reports and dashboards, sophisticated data analysis and advance data modeling efforts;
- Designs, builds, maintains, and optimizes data visualizations and other tools to provide actionable insights that enhance business decisions making;
- Create reports and analytical dashboards through Microsoft tool, PowerBI;
- Implement feedback from report users;
- Create and modify database (FileMaker Pro);
- Create and modify code to interact with databases;
- Establishes testing protocols to ensure the accuracy of the data presented;
- Evaluates technology solutions for data visualization and data mining;
- Collaborates and communicate regularly with the management team;
- Other tasks as assigned.

Requirements

- Bachelor's degree in programming, engineering, or web design preferred, work experience can substitute for a degree;
- Highly proficient in Excel, CSS, JavaScript, HTML, & SQL;
- WordPress and PHP knowledge a plus;
- Knowledge of programming and emerging technologies;
- Proficient knowledge of FileMaker including plug-ins and/or API integration, certification not required but a plus;
- Experience reviewing and streamlining business processes, including gathering and documenting business requirements, developing and implementing new processes and procedures;
- Experience and demonstrated results in a wide variety of analytical processes;

- Thrives in a dynamic and entrepreneurial working environment;
- Strong strategic planning and organizational skills;
- Ability to accurately perform complex mathematical computations;
- Well-developed time management skills with the ability to manage multiple priorities both large and complex;
- Proactive, self-started with the ability to work with minimal supervision;
- Ability to exercise discretion and independent judgment;
- High level of confidentiality.

Job Hazards

This position is also exposed to hazards typical of a construction and manufacturing site such as fumes or airborne particles, moving mechanical parts and vibrations. The noise level in the work environment and job site can be loud. The position may work near moving mechanical parts.

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